



RE: Renew Cannelton, Inc. Annual Fund Drive

Dear Friends:

Over the past year Renew Cannelton, Inc., a 501(c)3 non-profit organization, has continued our efforts in our mission to facilitate the revitalization of the city of Cannelton, Indiana and surrounding area by enhancing the attractiveness of the community and by working to preserve historic sites, buildings, objects and antiquities of significance.

Our biggest accomplishment in 2019 was attaining the much coveted designation as an Indiana Main Street community which creates new opportunities for the revitalization of Cannelton's Historic Downtown. The Main Street Program is a national program that leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. This program is a proven key element in other successful historic communities. Where other organizations have tried for this designation without success over a ten-year period, our organization, Renew Cannelton, succeeded in our first attempt. We attribute this success to the collaborative efforts and sheer determination of our dedicated board.

Some of our other 2019 projects included:

- **Completion of the Historic Cannelton Gateway Sign.**
- **Purchasing Christmas decorations for the Historic Cannelton Gateway Sign.**
- **Sponsoring the annual Cannelton Heritage Festival the 2<sup>nd</sup> Saturday in October.**
- **Purchasing additional commercial-grade Christmas decorations for the downtown district, which includes Hwy. 66 (Seventh Street) as well as Main Street (Washington Street). We are one-quarter of the way to our goal of replacing all of the old pole decorations with new.**

On April 25<sup>th</sup> of this year we will be sponsoring Cannelton's participation in the Perry County Dogwood Festival for the first time in several years.

We hope these projects are evidence of our commitment to invest in our community. Our continued success is contingent upon generous donations from businesses and organizations like yours. The projects listed above are ongoing so contributions are always needed. In addition, there are other capital projects we would like to undertake if we can find ways to fund them. Your financial support makes the difference in our ability to complete a project like the gateway sign.

We believe the new sign located at the Bob Cummings Lincoln Trail Bridge intersection is evidence of the commitment level we have to the revitalization of our city and the kinds of projects we can accomplish with your

financial support. This was our organization's first major endeavor and continues to accomplish the goal we intended of sending a clear message to all that we are serious about changing the perception of Cannelton to a positive, thriving, beautiful community in which to live, work and play.

Based on the experience of other successful communities, this year we are implementing a tiered system for donations. Of course, donations will be accepted in any amount.

The contribution levels are:

\_\_\_\_\_ \$25 Donor    \_\_\_\_\_ \$50 Contributor    \_\_\_\_\_ \$100 Supporter    \_\_\_\_\_ \$250 Friend  
\_\_\_\_\_ \$500 Partner    \_\_\_\_\_ \$1,000 Patron    \_\_\_\_\_ \$2,500 or more Benefactor

If you prefer to donate to a specific project, please indicate that on your contribution slip. All donations are fully tax-deductible.

We realize that charitable contributions are competitive.

We hope we have earned your trust that any money we receive will be well spent.

Sincerely yours,

Carolyn M. Barr  
President

Brenda L. Bryant  
Vice-President

Barbara B. Beard  
Secretary-Treasurer

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Detach and return this portion with your donation.

**Renew Cannelton, Inc. 2020 Annual Fund Drive**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ \$25 Donor    \_\_\_\_\_ \$50 Contributor    \_\_\_\_\_ \$100 Supporter    \_\_\_\_\_ \$250 Friend

\_\_\_\_\_ \$500 Partner    \_\_\_\_\_ \$1,000 Patron    \_\_\_\_\_ \$2,500 or more Benefactor

Preferred Project \_\_\_\_\_

Please make checks or money orders payable to Renew Cannelton, Inc. and mail to  
Renew Cannelton, Inc., 321 Washington Street, Cannelton, IN 47520.

812-547-7177

[www.renewcannelton.org](http://www.renewcannelton.org)