



February 8, 2021

RE: Renew Cannelton, Inc. Annual Fund Drive

Dear Friends:

Over the past year Renew Cannelton, Inc., a 501(c)3 non-profit organization, has continued our efforts in our mission to facilitate the revitalization of the city of Cannelton, Indiana and the surrounding area by enhancing the attractiveness of the community and by working to preserve historic sites, buildings, objects and antiquities of significance.

There are no words to describe the pain and devastation COVID-19 has and continues to inflict on our world. No community has been spared its wrath. We extend our deepest condolences to each of you who lost family members and friends to this terrible virus. Secondary to the human suffering and loss, we also understand the long-lasting economic impact.

As we struggle to rebuild our lives and communities, we are optimistic that better days are ahead. To that end, we are asking for your support as we continue our efforts to revitalize Historic Downtown Cannelton. There are still many unknowns. But our belief in our potential and our determination to continue working together during this uncertain time will lead to great things being accomplished.

Even with the decline in donations last year, we were able to purchase additional commercial-grade Christmas decorations for the downtown district, which includes Hwy. 66 (Seventh Street) as well as Main Street (Washington Street). This program is ongoing and will remain in place until every light pole has a decoration.

We also sponsored the first annual Deck the Halls Decorating Contest which encouraged businesses and residences to show their holiday spirit by lighting up the town. Cash prizes were awarded to the chosen winners.

Although 2020 put a pause on our efforts, we are committed to investing in our community. Our future success is contingent upon generous donations from businesses and organizations like yours. Hopefully, 2021 will allow us to move forward on the capital projects we would like to undertake if we can find ways to fund them.

Based on the experience of other successful communities, we have implemented a tiered system for donations. That being said, donations in any amount are always appreciated.

The contribution levels are:

_____ \$25 Donor _____ \$50 Contributor _____ \$100 Supporter _____ \$250 Friend

_____ \$500 Partner _____ \$1,000 Patron _____ \$2,500 or more Benefactor

If you prefer to donate to a specific project, please indicate that on your contribution slip. All donations are fully tax-deductible.

We realize that charitable contributions are competitive.

We hope you can see that a revitalized Historic Downtown Cannelton will benefit the entire community.

Sincerely yours,

Carolyn M. Barr
President

Brenda L. Bryant
Vice-President

Barbara B. Beard
Secretary-Treasurer

Detach and return this portion with your donation.

Renew Cannelton, Inc. 2021 Annual Fund Drive

Name: _____

Address: _____

Email Address: _____ Phone: _____

_____ \$25 Donor _____ \$50 Contributor _____ \$100 Supporter _____ \$250 Friend

_____ \$500 Partner _____ \$1,000 Patron _____ \$2,500 or more Benefactor

Preferred Project _____

Please make checks or money orders payable to Renew Cannelton, Inc. and mail to
Renew Cannelton, Inc., 321 Washington Street, Cannelton, IN 47520.
812-719-2756
www.renewcannelton.org